



MEDIA ALERT

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WHO: **Universal Design Long Island**, project of Suffolk Community Council
WHAT: Press Conference
DATE: Monday, January 12, 2009
WHERE: Cradle of Aviation Museum, Uniondale, LI
TIME: 1:30 PM

The Suffolk Community Council introduces Universal Design Long Island initiative at National Association of Remodelers Institute (NARI) Trade Show. Major L.I. lender announces new line of credit to finance Universal Design remodeling projects – first such credit product in US.

Universal Design is a national home-ownership trend emphasizing how home can accommodate multiple generations in comfort, safety, ease of use and sustainability.

Regional adaptation of Universal Design:

- ✓ Strengthens families, neighborhoods & community institutions
- ✓ Preserves tax bases
- ✓ Lowers nursing-home institutionalizations
- ✓ Reduces serious home injuries (especially among children & teens)
- ✓ Aids environment

What you'll see:

- **Check out our shopping bag** for samples of low-priced Do It Yourself (D.I.Y.) easily-installed products.
- **Receive audit checklist** assessing your home's Universal Design needs.
- **Announcement by a major Long Island financial institution** introducing line of credit to finance Universal Design improvements.
- **Learn how to find contractors** who understand Universal Design
- **Launch of new consumer Web site.**

You'll learn how:

- Universal Design helps Long Islanders by keeping families together, reducing accidents, and contributing to sustainable use of resources.
- \$222 billion of health benefits address injuries that could be avoided through Universal Design.
- 85% of Americans currently living in nursing home could have stayed at home – had their homes contained key Universally Design elements.
- Universal Design is sleek, stylish and multi-generational.
- Universal Design enhances home re-sale values.
- 3 LI towns have commenced Universal Design initiatives